



# CALL FOR ART

PROJECT: ROSEBURN TO UNION CANAL CYCLE PATH: ART TRAIL

CLIENT: BALFOUR BEATTY FOR EDINBURGH CITY COUNCIL

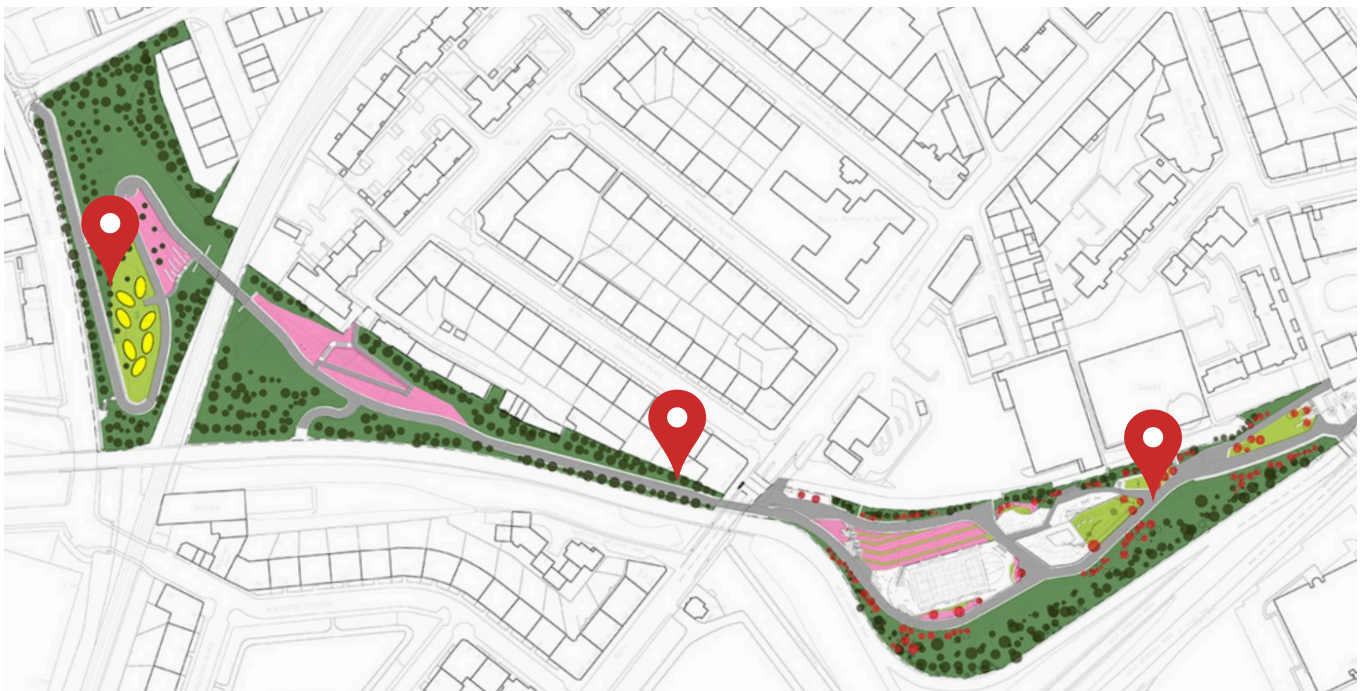
EDINBURGH COLLECTIVE PROJECT LEAD: FRASER DAVID MACDONALD

## OVERVIEW:

Edinburgh City Council have engaged Balfour Beatty (construction) and Harrison Stevens (landscaping) to create a beautiful cycle path, connecting Fountainbridge, Dalry, and Roseburn. The Edinburgh Collective C.I.C. (us!) have been brought in to **work with the community** to design and **install an art trail** across this cycle path.

We have collected **themes and ideas** from the local community, (see following page) and are now at the stage of asking local artists and local arts organisations for designs across **three** priority art areas.

All creatives working in or around Edinburgh are welcome to apply. Please read the following document carefully for details around budget, timeline, art areas, and what the community and city council are looking for. To apply, **just send us an initial email** as an expression of interest.





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COLLECTIVE C.I.C.**

# **COMMUNITY ENGAGEMENT**

## **KEY THEMES:**

- **History:** Industry, Gorgie City Farm, breweries, Dalry Railway Station, the rubber and silk mills
- The area: canal, churches, community organisations, the colonies, a **diverse** and hard working community
- **Nature/wildlife**, trees & plant identification, birds & small animals
- Active travel: people **walking and cycling**, healthy and happy living
- Significant buildings/people/local events

## **STYLE:**

- Beautiful, respectful, colourful, vibrant
- Inclusive and reflective of the area
- Friendly and fun
- Can be abstract or representing something specific

## **THINGS TO CONSIDER:**

- This is a cycle and walking path - people will pass regularly
- Please take weather/wear/longevity into consideration
- You are not restricted to just mural/paint - see art types slide for other creative ideas.
- We are looking for artists that are based in or around Edinburgh.

## **NOT ALLOWED:**

- Party-political themes/messages.
- Offensive or non-child-friendly imagery/messages/themes.
- Wooden sculpture or other materials that could be set on fire.



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# **BUDGET**

**TOTAL ART BUDGET: £6000**

- **£2000 - Area 1**
- **£2000 - Area 2**
- **£1000 - Area 3**
- **£500 - Smaller Interventions**
- **£500 - Edinburgh Collective Support Team:**
  - **Project Management & Coordination**
  - **Project Publicity: content creation, photography, videography, interviews**
  - **Unforeseen costs & problems**

**This budget should cover your time as an artists, and any paint/materials required for completion. You will be responsible for the design, creation, and installation, with support from our art team.**

**This budget has inbuilt flexibility - our priority is covering Areas 1 & 2, to prevent graffiti, so if your art idea requires a larger budget then feel free to apply and we will see what is possible.**

**Part of this budget has been earmarked for historical representation of the area, so keep that in mind when choosing a theme.**







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# TIMELINE

## DATES:

**31st Jan - Closing date for expressions of interest**, from individuals and organisations, with a specific area (1, 2, 3, or smaller interventions) and design concept/idea in mind.

**28th Feb - Closing date for art designs**, which will be uploaded to the Edinburgh City Council Hub. We are looking for around 3 designs per area, one of which will be chosen per area by open **community voting**.

28th March (working date) - Community hub voting closed, Edinburgh City Council give written permission for the chosen art to begin, funding released.

**April - May (working timeline) - Work begins**, target completion by summer 25.

This is a flexible timeline: our priority is high quality work, even if that takes a bit longer than planned.





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# ART AREA 1 - WALL

## PLAYPARK WALL - £2000



The elevated play park area offers an ideal vantage point for creating a striking art piece. We are looking for something in line with the themes collected from the community: with vibrant and impactful colours, this wall is a priority for art, or some other intervention against graffiti. It is the first thing people see from the Fountainpark entrance to the site.

**1.6m tall, 56m long - do not feel like you have to do the entire thing!  
Just the front facing section (visible below) would be great (6m)**







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# ART AREA 2

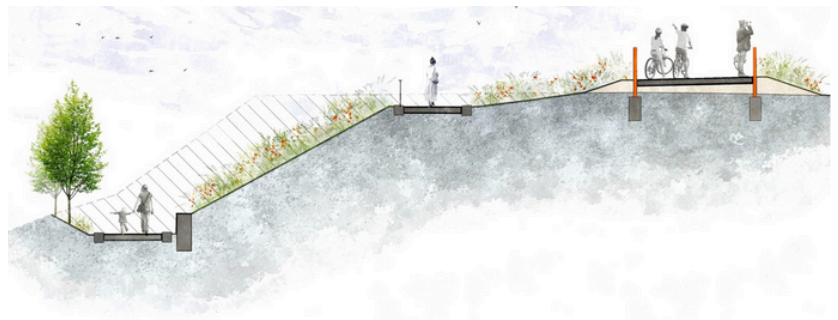
## ROSEBURN ENTRANCE - £2000



Wall running length of downhill exit to Roseburn.

1.6m tall and 87m long.

Due to the size of the area, you could take the approach of doing several smaller detailed artworks, or one larger abstract piece covering the entire section!





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# **ART AREA 3**

## **WOODEN FENCE - £1000**

Wooden fence running up the side towards Dalry bridge from Roseburn.

The Timber sleeper fence is 1.4m and a total length of 235m in the mid section. There's an additional 25m in the Dalry Park side. Do not feel like you have to send a proposal for the entire 200+m section - smaller, well designed interventions will stand a better chance of being chosen.

The wooden beams are removable, so can be taken off-site. Have a think about creative ways to use the wood - they could be painted, branded, chiseled etc.







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# ADDITIONAL AREAS

## SMALLER INTERVENTIONS - £500



Our goal is to ensure that every corner of the trail contributes to a more enjoyable and memorable experience for those using the area. Alongside the main three areas for art, we aim to incorporate subtle yet impactful smaller interventions along the entire route, adding value and depth for those regularly using it.

### Example Idea:



### Example Art Idea Applied:



This could be a series of small paintings, rain paint, engravings on metal or wooden surfaces etc - feel free to pitch very creative ideas!

### Rain paint:







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# **SUMMARY**

**We are looking for fun, vibrant art ideas, that reflect the themes and ideas of the community, capturing a sense of the area and its history.**

**There is no restriction on applying for multiple areas, or sending us multiple designs for one area.**

**By the end of January** - let us know you're interested, and which area/themes you are exploring.

**By the end of February** - send us an initial design for community voting

**By the end of March** - we will be able to begin installation/painting/making!

Our email:

**[theedinburghcollective@gmail.com](mailto:theedinburghcollective@gmail.com)**

Our website

**[www.edinburghcollective.co.uk](http://www.edinburghcollective.co.uk)**

**Please do contact us with questions and related ideas!**